Q: How do I obtain a sign permit?

Go to Sign Application (pdf), click here, complete application and email to permits@cityofsherwood.net.

Send artwork to awilson@cityofsherwood.net.

The Permit Department will contact you when permit is approved, or:

Call (501) 835-4753 or come by the office for help with an application.

Q: Is a permit required for a sign?
A: Except for signs placed in windows, garage sales signs, and on premise real estate signs.

Q: Are temporary signs allowed?
A: Yes, to advertise special events, grand openings, etc. Placed for up to thirty (30) days.

May be either wall signs or freestanding signs.

No off premise temporary signs allowed for businesses, otherwise, may have up to two temporary signs located on the same lot business is located.

Banner or other large temporary signs cannot exceed 60 square feet total per lot.

Q: What are the regulations for wall signs?
A: For a stand-alone business housed in its own building, the building can have up to four wall signs, any two of which can be located on the same wall. 25% sign coverage is the maximum allowed on any one wall.

For a business located in a multi-tenant building, the building tenant can have up to two wall signs. The total square footage for signs used cannot exceed 25% of the total square footage of the façade of the lease space on which the sign is located.

Not to exceed height of roof. Roof mounted signs are not allowed, except for mounting on a near vertical surface including gables and awnings.

Projecting wall signs are not allowed.
Q: What are the regulations for freestanding signs?

A: For stand-alone businesses housed in their own building, a business can have one freestanding sign for each 400 feet of street frontage; Examples, one sign for having up to 400 lineal feet of street frontage. Another allowed for 401-800 lineal feet of street frontage, etc.

Each sign can be up to 160 square feet per face (on a two-sided sign, for example).

For multi-tenant buildings, a single multi-tenant sign is allowed up to 320 square feet per face.

Signs can be up to sixty feet high, and must maintain a 10 foot minimum setback from the property line facing a street.

Q: Are directional signs allowed.

A: At each entrance or exit, a directional sign up to 4 square feet is allowed, not to exceed 2’ in height.