

PARKS & RECREATION COMMITTEE MEETING
September 12, 2022
6:00 PM

The Sherwood Parks and Recreation Committee met for the monthly meeting on Monday, September 12, 2022. Charlie Harmon called the meeting to order. Committee members present: Charlie Harmon, Mary Jo Heye Townsell, Scott Gann and Denny Tipton. Absent: Bruce Mason and Mike Sanders. Also, in attendance: Darren Austin and Dianna Price.

Minutes:

May 9, 2022, minutes were read for approval. The motion was made by Mary Jo Heye Townsell to approve the May 9th minutes. Denny Tipton seconded the motion. The motion was unanimously approved by Charlie Harmon, Mary Jo Heye Townsell, Scott Gann and Denny Tipton. Charlie Harmon signed the approved minutes.

Up Coming Events:

- Summer swim is over, it closed after Labor Day.
- Fall swim in underway.
- Family Swim for the BHRC, we are working to see how many guards we will have and what their availability might be. We haven't had family swim all summer inside the facility. We just didn't have enough guards and we needed them outside.
- After School registration is at 59, are capacity is 70. We are close to being full. \$100 registration and \$80 weekly. There is a break if you have more than one kid.
- Youth Basketball Registration opened today, \$75 per child and will be open through October 20th or until we fill up, whichever comes first. We expect to fill up like we have in the years past.

Darren said if you have any questions, please jump in. Mary Jo asked if we were at a breakeven point on After School. Darren said we are darn close. This program usually makes a little money or breaks even. This is our highest earner of anything we do.

- Youth wrestling, having a meeting later this week about the program. Scott Gann asked if this was something new. Darren said this is the third year.
- We are starting something new at the BHRC. We will start Dungeons and Dragons real soon. We have a part timer that is very interested in providing this opportunity for our community. We are excited because this is a different recreation that we have not had before. It will begin September 21st, 6:00 – 8:30 pm for ages 16 or older. You will come in at the regular rate, non-member \$5, \$2 senior. This is included in the membership. He doesn't know much about it, but we have someone that is excited about this. Scott Gann said his son use to play at Imagine. Darren said there is a vacuum for this. Darren said his kid use to play there too. Mary Joe Townsell asked if it had to be on a Wednesday night because she has a problem with Dungeons and Dragons because people are going to think it is devilish and you're doing it on a church night. Darren said this is the night they thought they could get the most people. Darren said he hears what she's saying. This has been discussed. Darren said when his kids were young, they would go to Imagine and play. He stayed a couple of nights and there were people from the airbase, some in uniform, some not. They are just a group of people playing. This is just an introductory thing to see where it goes. If the customers say we need to move the night, we'll see if we have the availability. We chose not to do it on Friday or Saturday due to the basketball league starting up. Mary Jo asked where they were going to meet. Darren said probably the game room.
- We have a new chair yoga class on Tuesdays 9:00 am.

- Extreme hip hop aerobics class – Tuesday 6:30 pm & Sunday 4:30.
- Sherwood Fest will be September 24th at the sports complex. We have worked with the Rotary Club on Conquer the Climb 5K/1K race at 9:00 am. There will be a Disc Golf tournament at 8:30 am, put on by the Sherwood Disc Golf Association. We are trying to have different events to bring people in for Sherwood Fest that will start at 10:00 am – 6:00 pm. Erin Enderlin will perform at noon. We will have dance and gymnastics groups, Brian and Terry Kinder and Arkansas Circus Arts will be performing. Mary Jo asked if they were doing the car show. Darren said we will not have the Mopar thing, it was not awesome, it was okay. If we explore this in the future, it will be in a different location and different time.
- You will see a mailer in a couple of days. Stating all the upcoming events, Sherwood Fest, City Hallow, Basketball registration, Trail of Lights and the Christmas Parade. City Hallow will be October 29th, 3-6 pm. The C.A.L. will read a couple of scary stories, there are free vendor spots and the trade off is they provide candy and an activity for the kids. There will be a costume contest. We will have secret judges roaming the campus and making their picks. Mary Jo asked how they were going to get their names; Darren said they are working that out. Arkansas Circus Arts will be providing entertainment with a fire dancer and a zombie stilt walker. Trail of Lights will open November 18th and go through December 30th. We are going to do a couple of little things; at the end of the trail, we are opening up the exit just a little bit and put up some signage to get them out quicker, so traffic won't be so bad. On the front end the gate closed by the baseball fields last year. We are moving it back to Dee Jay and 107. Our police department will be there helping with this. This will change a few things for our volunteers. Darren has started contacting our volunteers; he has four groups confirmed and two more to go. Denny Tipton asked who the four groups were. Darren said baseball, softball, swimming and volleyball. He has not heard back from volleyball. S.H.A.C. will most likely do a week. If you donated a display at any time to the Trail of Lights, you will be getting a letter soon. The letter will state that the display becomes city property when received. We will leave them out for about five years and keep an eye on their condition. We are filling up and we have started rotating some of the displays purchased by the city trying to keep it fresh looking. Mary Jo asked why do we keep buying them, we have businesses that would like to purchase a display, and so why throw \$25,000 on more stuff we don't need. Darren said some of the old displays have just worn out, we have some of the originals that are barely holding together. Mary Jo said maintain what we have. Darren said we do; we repair stuff every year. Some of the original displays are so weak, they were the best at the time, but they build them much better today. Charlie Harmon said some of the original displays were so big and elaborate that you would have to save the money for a couple of years to replace some of the stuff. Darren said some of the displays are very expensive. Why don't we think about replacing some of the really nice ones by saving a couple of years and replacing the really old big ones? Darren said that was an Advertising and Promotion thing, they purchase all the displays for the city. He said he would discuss this with them. Scott Gann asked if we had one company build them for us. Darren said yes, we have one provider. Dianna Price can put you in contact with the provider; you can purchase off the shelf or have one custom made. Dianna said the lady she works with is really good. She will talk to these people; try to do what they want with the price range they have. She'll send them a copy of the display, if they don't like it, she'll send it back until they get it right. Mary Jo asked about the twelve days of Christmas and how much was the most expensive one. Dianna said it was around \$52,000. Mary Jo said do you see my point now? Scott asked Dianna the name of the company, she said it was Temple Display; she has the name and number. Denny Tipton asked how much the Angels were, Dianna said last year they were \$620. She said they haven't ordered in a bit, and they have probably increased in price. Darren said when people cold call and ask about an angel they are shell shocked. Dianna said people have said if they are going to spend that much money for an angel, they could spend a little more and make their own display. This is how some of these have come about.

- Christmas Parade will be December 3rd at 2:00 using the same route as we did last year. The theme is Christmas in Toy Land. We are working on a marshal for the parade.

Park Study:

Darren said he would read you what he got and then tell you what he just got. “The draft version with implementation tables is in her possession for review before sending to me.” I just got them a minute ago and its 160 pages that he hasn’t had a second to look at them. As soon as he looks them over, we will start moving again on this. We are really close to being done. Scott asked to give him an elevator version on this since he is new to the committee. Darren said the parks study is generally a ten-year plan; we are having it done since it has been around twelve years since the last study. A consulting firm comes in and tells you what you have, what today’s standards are and this is where they would like to see you go. There is a lot to this study. This will be our guidebook for the next eight to ten years. This is where we are deficient, this is where we’re good, and this is where we need to go.

Projects:

Spillway at the Greens - Darren showed them an aerial of the golf course showing the committee what they’ve been working on. Looking to the west, you’ll see the cart barn on the left side and the pond past the spillway. This would flood every time it rained very hard and it would wash the bank out. We just got the bank stabilized and somewhat straightened out. We took some of the curves out of it and straightened it up. We have been working on this off and on until the past three weeks; this is when the work actually began. Getting a plan took a little time. This job is complete. Charlie asked if they had to get corps permits to do this. Darren said yes, we got Tracy Sims involved and he handled a lot for us. We met with Tracy, Brian Galloway, Richard Penn back in February and finally it was dry enough to get it done.

Parking Lot Renovation at the Greens of North Hills – Darren said the parking lot renovation, this plan has been ongoing for a couple of years. He just received the plans today. He hasn’t looked at the plans yet. As soon as we get them reviewed, then we can go back and see what kind of dollar figure they’re looking at and we can get it out to bid. The goal is to get it done this year. He doesn’t know if we will be able to get it done. Charlie asked where they were going to get the extra space. Darren said the parking lot will not enlarge at all; it’s going to be reconfigured. How you get in, how you get out, the circulation pattern will be changed. Mary Jo asked if they could go towards the barn, even a little bit. Charlie asked about the old tennis courts. Darren said you might be able to do a spot or two, the other way you can’t go at all. They have looked at it at every angle possible and they are doing the best they can with the land we got. We are also looking if it’s approved, taking the canopy down, taking the handicap ramp out as it stands and taking the stairs out as they stand and do something with the little block wall. Mary Jo said didn’t we just do the handicap ramp. Darren said it’s been a few years ago. Charlie thought we had an elevator. The elevator had to go, and the ramp was built in its place. You’ve seen the inside renovations. This is for the outside. We will be moving the stairs and the handicap ramp. We will move the ramp closer to the handicap parking. Mary Jo said this is a historic building, have they gotten all the paperwork handled to do this renovation at least on the front end. There may be some more hoops that we are not sure of. Darren said our people have looked at the plans and they said these could fly. Darren will trust that they are right. Mary Jo asked if they have been to the state level. Darren said they are working on it. Mary Jo said it doesn’t matter what the city of Sherwood wants. Darren said hopefully this will fly this year. As slow as things move, he is not that confident. Charlie said the modifications to the parking lot is easy, modifications to the building is different. Charlie said it needs to look like it’s from the 60’s. Darren said it is a really sharp looking deal. The thing about it is, we have a situation. We have a restaurant there, we have golf and a rental facility there and to do any renovations it’s going to take a lot of coordination, a lot of work and a lot of people will have to know what’s going on up front. We’ve talked about how to get people in and out when we’re doing this. Do we do the parking lot one part at a time, probably. Do you work a deal with the people across the street, we certainly don’t want them

walking across the street. There are a lot of things we still need to iron out. Charlie asked if we were going to have blackout dates for rentals. Darren said yes, and we are heading into the holiday season. Darren said he thinks we are just about booked up on the weekends.

Soccer/Tennis Renovation - We are very close to completion. Darren showed them a pic, this is looking north from the southwest corner this is the outlying area. He showed them the south end, the light green area is where it was filled in between the two fields, this is the new grass you see. South from the driveway, that's the east field you're looking at. The area between the two parking lots that was a very rough area before. It's much better now. Still looking south between the concession/restroom area, that's the big valley that has been filled in. This is in front of the concession stand, a little retaining wall that will keep stuff from washing down, it has been seeded and the grass is coming up. In front of the restrooms is the same way. Sidewalk in between them. Darren did not get a pic of the accessible ramps, they had to cut them out today and jackhammer them up tomorrow. This is due to them not being installed properly and they are going back to do them right. Outside of that, concrete work and cleanup around trash areas. On some of these hillsides they were not able to stake down the erosion mats and they had to put down rocks to keep them in place. They will have to come and pick up all the rocks. Darren said the majority of the work is done; we were hoping to be out of there by this time already. It will depend on how quick they are in fixing the ramps. Mary Jo asked how far they were in soccer games. Darren said they just started; the first games started this past Saturday. Mary Jo asked if there was signage going up on the roads for soccer/tennis. Darren said yes, slowly.

Disc Golf - If everything works right, this Friday, the south end of the soccer fields on the east field there is a light pole; if everything works, we will pour the last tee box for disc golf. It will be almost to the top of the hill. You will throw from this spot, not to it. People are already using this spot. We couldn't pour the pad until the construction was done on the soccer fields. They are done with that portion, and we will pour the concrete this Friday. Darren said if you haven't been out there you really need to go. If you haven't played you really need to. It's crazy how many people have been out there. He wishes he had a clicker to keep up with the attendance, there have been hundreds of people playing. There were about eight cars in the parking lot around 11:30 and he was back around 2:00 and there five or six different cars out there. Scott Gann said his dad is in his seventies and he plays.

Trail of Lights - We will start taking everything out of the building and laying it out along the trail this week.

Splash Pad - Darren said there is a nice hole in the ground. They are not quite sure where they need to be, but they are closer. We had a pipe break on the drain side of things. But as you know, if the water comes out, it needs to go back in the pit. If it doesn't come back in the pit you have to add water to the system. We limped through the season. Plumbers are here today trying to find the break. We have scoped it out with a camera on two occasions and pretty confident where it's located. They just have to be able to find it and we need to get this fixed as soon as we can. Nobody knows what caused the break. Mary Jo asked what the numbers were at the splash pad. Going around and talking to parents it didn't sound like they were using it much. Mary Jo said at first there were tons of people, it doesn't seem like that anymore. Darren said we had a steady flow; he won't say we were at capacity all the time because we were not. Denny Tipton said when it first opened people were so excited, but it was so full. He said they are telling him this was the best year yet because you didn't feel like people were on top of you. Mary Jo said what she is hearing over again that people are going to Jacksonville or Cabot because they prefer a water park over a splash pad, due to the splash pad accommodates littles. Darren said he wished we didn't have the slides because that would allow us not to have staff manning it. Mary Jo asked if they could be taken off. Darren said that would affect the trees. It would take a major redo to take the slides down. Darren said he has been in two other towns that have smaller splash pads without the slides. Charlie said Greenbriers was awesome. Darren said he would love to have a situation where we had a

smaller pad that we did not have to staff. People can act right. With the slides, parents don't supervise their kids like they need to. Scott Gann thought the Splash Pad was free. Darren said it was \$5 and anyone under 42" was free. Darren said this rule also goes for the swimming pools.

Motion Pictures Licensing Corporation – Darren said we have been working with them for about the past month and half. Anytime you have a TV or streaming device showing something they want their cut. We are going back and forth on this. We have a TV up front, at the Greens, Forest, we have TVs everywhere. What we have done in the past, when the Mayor's Youth Council use to put on a movie night. We would buy the rights for the individual movie. Now, anytime something is shown in public, you are supposed to pay. Mary Jo asked if this was just for movies. Darren said movies, TV shows, everything you show. It's a list about a mile long.

Henson Restroom on North Beverly – This is still in production. We have talked about this a few times. We are having a concrete restroom brought in on a truck and set it in place. It's going to look like the ones in corps parks. The schedule is the building is in production. The contractor is to build the pad in November. Follow production in mid-November and install in December.

Darren said there are two things he has been rolling around. He asked the committee if they had heard of the National Fitness Campaign. Over at UAMS they have a fitness court. There are seven stations and they promote themselves as a seven-minute workout. Mary Jo asked didn't we already have a fitness park. Darren said yes, but this is a little different way of going at it. You can use it any way you like. There is an opportunity for art to go on the back of the wall, it can be a canned art you purchase from them or use a local artist. We have identified about ten locations that it could possibly go. It's a 38' x 38' space not including the sidewalk around it. This concept is called a fitness court. This is something to look forward to if we can work on this idea. This could be a very good addition to the city. One site is near the proposed walking trail on the power line, it's a few feet from there. That would be a great location for people utilizing the walking trail. Mary Jo said she thought a little pump track would be better in that location. Darren said they might could do both. That wouldn't be a bad thing. Denny Tipton asked if we could get sponsorships on something like this. Denny said if you have something good, people or businesses want to help and get their name out there like Crain. Mary Jo said it should be medical like Delta Dental or St. Vincent. Denny said he thought it might be a way to make something better for the city without the city having to spend a lot. Darren said we want to seek as many sponsorships as we can from whoever such as banks, hospitals, whatever it might be. Darren showed the committee a short video. Darren said it cost \$225,000 for a turnkey job, that is with the custom art. If you had someone to pour the concrete, you could possibly save some money. Scott Gann asked if the flooring was the springy foam. Darren said yes, it comes in tiles so if a tile gets damaged you can replace it. Charlie asked if this was just for the concrete pad. Darren said yes and then they apply the foam flooring, anything above grade would be installed after the cushion floor is put down. Darren said if we wanted to do this there is an install pricing of \$25,000. We could install this unit, but this is something our staff doesn't do every day. We should have the work done if we decide to do this. Darren said he could see this being something really good for the city in the long run. Darren asked Mary Jo what the estimated price was on a pump track. She said it depends; she saw some little ones. Charlie said they did see a small pump track and it was a quarter of a million dollars. The large pump track they saw was about two and half million. Mary Jo was looking at the Stonehill area for a small pump track to introduce it to the smaller kids. There is a lot of ways we can go in the future. We can look on the park study to see what they have found out. Scott Gann asked if UAMS was the only fitness court in Arkansas. Darren said there is rumors that one is coming to Fort Smith. Also, there is grant money available in the amount of \$30,000. Darren said when you start making changes it could affect the price. Darren was approved to go forward on the grant process from the National Fitness Campaign. He has not filled it out yet, he received the papers yesterday. We'll sit this on the back burner and let it simmer.

Darren is also dreaming about an accessible playground and he has three sites in mind. There is also a \$30,000 grant that he can apply for. We would also want sponsors for this as well. Mary Jo asked about the sites. Darren said Cherrywood, Stonehill and somewhere on the power line trail that we don't have the property yet. Mary Jo said why not Johnson over by the library. Charlie said all that land is sloped, that is a bad idea for someone physically challenged. Mary Jo said it all wasn't sloped, Charlie said everything behind the library is sloped. Mary Jo said they have land to the side of it too. Charlie said he didn't think it was big enough. Mary Jo said there was not enough room at Cherrywood. Darren and Charlie, both said it was, especially when you clear it. Darren said a 130' x 130' area is what we would need. Scott asked if this would be similar to Burns Park, Darren said we don't have a design yet. We are looking at \$350,000 - \$450,000. Mary Jo said it would be a lot more than that according to the people who put it in. They had to do a lot of fund raising. Darren asked where at, Burns Park. Mary Jo said yes. Darren said Burns Park had a lot of things going on, they had to work on the land twice, they had to tear some of it out and put it back in because the land washed away. Mary Jo said the only thing, there is accessible parks, then there are really good ones. The one in Bentonville it's not land wise huge but anytime of the year it's packed with kids that are handicapped and not handicapped. Darren said that's what we want. Mary Jo said we don't typically do that; you drive around and our parks are empty. What she doesn't want to see is another park that no body is at. If we do it, it needs to be really good. Mary Jo said \$300,000 is not going to do it. Charlie said the one in Greenbrier was around \$350,000 for that element, the park was sufficiently more than that. Greenbrier said they spent \$350,000 - \$450,000 for that element. Charlie said he walked the park extensively, and it is excellent. It is significantly better than Burns Park. Darren agreed. Scott asked where the park was in Greenbrier, Charlie said it's their only park. You can see it off 65 on the right. Charlie showed the committee some pictures of the park. The floor is the soft rubbery material that goes all the way up, this has good traction, so you won't have any trouble with any kind of scooter or wheelchair. All the rails go all the way up it and when you get to the slides the rails are narrow, so a scooter or wheelchair won't go through. They think about everything when they design it. Mary Jo asked where were the kids. Charlie said it was in the middle of a school day. Darren asked how are you going to guarantee people will use it. Mary Jo said the one in Bentonville is packed in the middle of the day, packed in February when the weather is bad. They have ziplines, they have things for the handicap and non-handicap kids that brings it together. Darren asked how many acres it was on, she said it wasn't that big. It's probably smaller than Greenbrier's. Darren asked Mary Jo if you talk about our parks, how they sit today and you're saying they're not coming to them. Mary Jo said they are not. Darren said maybe they are, maybe they're not, he sees a lot of people when he's out. Here's the thing if you build something like this it will draw them there. There is no way to know that answer. Mary Jo said she has been going around talking to parents and an elementary school, taking a survey and the most popular park for Sherwood kids is the Lakewood Park. Darren said they are saying the same thing. Mary Jo said she went to the popular parks and asked the kids what makes that park special. That's what we need to do when we build a park instead of sticking up a couple of pieces of equipment. Let's find out what's making these parks so popular that our Sherwood families are leaving to go play at them. Darren asked Mary Jo is this one so cookie cutter that no one would go. Mary Jo said she's not saying no one will go, she thinks it will bring in handicap, but she wants all kids to come to the park. Darren said absolutely that the joy in building something like that, it's for everybody. Charlie said this playground is built for everyone, it has climbing walls, rock walls, slides that's good for all kids. It is not just for the handicap children. Mary Jo said to look at some other parks as well, that are really successful. Charlie asked her if she is saying that Greenbrier's was unsuccessful., she said no. She's saying that one maybe successful, that we need to look at others as well. Scott asked if there was a skate park there. Charlie said yes, its part of that park. There is a little water park that does not need to be attended. Charlie said the kids would play a couple of minutes then go hit the button to play some more. Denny Tipton said to him that is the key, he thinks the more you can create in an area, that is group could do one thing and another group could do something else. The problem is when you think about Sherwood and what Sherwood really needs is some areas that is not one place everyone has to go. Mary Jo said unless we start having more police presence at Cherrywood, it has gotten such a bad reputation of crimes

and needles, she doesn't want that to be a deterrent. Darren said he does here these things and when they do hear about them, they go check them out. Darren said they have not found a needle over there; it doesn't mean they're not there. The last blow up there was about how bad the trash was there. When they checked there was one can with a bag sitting beside it. Denny said it's just the reputation, they deal with this in the schools. They just did a new study of the schools they rated twenty-three high schools in the central Arkansas area and Sylvan Hills was two on the test score, the only that beat them was Central. People don't realize, like the ACT when you talk central Arkansas you have Bryant, Benton, Cabot, Greenbrier. The only school that has national merit over the past five years is Central and Sylvan Hills. We just got two more that will announce this year. We still get hit with, like the ACT score they talk about the thirty plus ACT, when you can combine everyone in the area and the only school that beat us Central. We doubled North Little Rock but again their reputation from PCSSD is where we get hit hard. You need to build a park that everyone will get to and then build smaller parks through out the city. Mary Jo said we need something in a different part of town. Darren said one of the hardest things like old Sherwood has a pretty good representation however it needs to be updated. You have mid-town has some, north town and new town doesn't have much of nothing and we really need some representation out there, big time. The trick is getting the property and get going. If we don't sit at these tables and discuss what we want to do and head that way, we will never get there. Mary Jo said when we do, she just wants to do something that will attract people. Darren said absolutely, we want the best and we want people to use it. Scott if there was enough real estate at Sherwood Forest to build something. Darren said yes. Charlie said we didn't mention this location, but we could put something close to the splash pad. You would have a place where people are utilizing the splash pad and the playground equipment. Charlie said one thing we don't have at Sherwood Forest is a good normal playground. We've got the water park and when kids are finished with that, we don't have a genuine playground. Darren said one needs to move on and the other one is behind the building. Scott said we could put a place for a skateboard park. Mary Jo said the Forest is the only place where you could put all of that. Denny said to him we need to make Sherwood Forest the showcase for Sherwood. Everyone agreed. If you put a skate park where the older ones could stay. We could possibly redo the splash pad and take out the trees with the slides. We would have a place for the younger kids and a place for the older kids also. We have the pavilion. Charlie said put in an accessible playground what we don't think about is, we need flat, level handicap parking. It would need to be concrete or pavement with van accessible with wide parking spaces. Denny said we need a showcase area even if you did a facelift, don't change it structurally but a facelift on the outside to make it more pleasing to the eye. Mary Jo said we have the parking, we have disc golf, the splash pad and we could put in a skate park. Denny said we have the ballparks for people to come to. You renovate Sherwood Forest and renovate your parks where they are equal to Cabot. When someone thinks of Sherwood they think of Sherwood Forest. When you leave the Trail of Lights you would have Sherwood Forest as another showcase. Mary Jo said we do not need to expand the Trail of Lights any more than it already is. Mary Jo said in all sincerity we seriously need to look at a way taking down the barriers such as the slides to where it can be opened up and these kids can go back and forth between playground and splash pad. Charlie said there has been discussion between him, Mike Sanders and Darren walking the baseball complex and what needs to be done to update the sports complex. Charlie said they have not done the walk yet. Darren said we will look into a professional to redesign it, much like Majestic Park in Hot Springs. That place was in sad shape and its beautiful now. Denny asked what people see the most, when they come to Sherwood, they see the Trail of Lights and they come to the sports complex. This is the image you're going to see as a whole. Charlie said they also come to the golf course. The golf course is the showcase it needs to be. We get good grades on the golf course, and we need to get the sports complex up to snuff. Darren said we have a lot of great going on but there is a lot more we need to do. Charlie said we are paying down our bond issues at a faster rate than what we originally planned. There's possibility for refinancing and getting some money.

Basketball Fees – Darren wants this for next year not this year. We haven't increased basketball registration fees in long time. The registration is \$75, and we would like to raise them to \$85 next year. He told the committee to think about it. He just wanted to get that started.

With no further business, Mary Jo Townsell made the motion to adjourn.



Charlie Harmon

Attest:

Dianna L. Price