

Advertising and Promotions Commission Meeting  
May 4, 2022  
3:00 PM

Call Meeting to Order:

The Advertising and Promotions Commission met for their monthly meeting Wednesday, May 4, 2022. Marina Brooks called the meeting to order. Commission members present: Marina Brooks, April Broderick, Josh Woodard and Nita Pilkington. Absent: Faith Cavin, Danny Gililand and Jeff Herald. Also, in attendance: Darren Austin, Blake Calloway, Steve Cobb, Debbie Munn, Misty Raper, Jamie Fuell, Kellie Wall, Josh Alexander and Dianna Price.

Minutes:

April 6, 2022 minutes were read for approval. The motion was made by Nita Pilkington to approve the April 6<sup>th</sup> minutes. The motion was seconded by Josh Woodard. The motion was unanimously approved by Marina Brooks, April Broderick, Josh Woodard and Nita Pilkington.

Marina signed a copy of the approved minutes.

Trail of Lights:

Darren said there was nothing to report at this time.

City Events:

Jamie Fuell said they're working on July 4<sup>th</sup> and Sherwood Fest. The vendor applications are open and filling up for both events. Jamie said she has five food trucks for July 4<sup>th</sup> and would like to have five more. Jamie said she has six vendors for Sherwood Fest and that event is in September. Jamie reminded the commission that the July 4<sup>th</sup> event will be held Saturday, July 2<sup>nd</sup>, from 6 pm – 9:30 pm. Sherwood Fest is the last Saturday in September which is September 24<sup>th</sup>. Marina said there are sponsorships available for each event and to call Jamie for more information.

Project Update:

Greens Parking Lot – Darren said since the last meeting he showed the commissioners pictures of what the front of building would look like. They had decided while doing the parking lot renovations we would redesign the front entry way. He was sent more detail drawings and the numbers will follow soon. Marina gave April Broderick a quick update since she was not at the last meeting. The numbers we have so far are for the parking lot only. Now we're looking at enhancing the front of the building and the landscaping. We don't have a price yet. We can't start work on the parking lot because the work needs to be done at the same time.

Soccer – Darren said the rain is killing us. We have had three change orders on the job. This will not cost A&P this will be coming out of P&R budget in the amount of around \$32,000. These change orders will make it look a lot nicer.

Trail of Lights Building Expansion – Darren said all the materials are here. We will start this project after the swimming pools are open.

Old business:

Airbnb – Steve Cobb said as a city we need to decide what direction we want to go. Currently we have some conflicting zoning issues. After discussing the matter, the commissioners decided to table this for next month.

New Business:

Marina introduced Josh Alexander our new Economic Development Director. Josh said currently they do not have any restaurants breaking ground. There is a hotel coming in and hoping it will be open this time next year. Josh said he's working on the wet/dry issue.

With no other business everyone was excused so the commissioners could go over the financials.

Financials:

Marina said they are sending out a letter to an establishment that is three months delinquent.

April Broderick made the motion to approve the financials. Josh Woodard seconded the motion. The motion was unanimously approved by Marina Brooks, April Broderick, Josh Woodard and Nita Pilkington.

With no further business, Josh Woodard made the motion to adjourn.

A handwritten signature in black ink, appearing to read 'Marina Brooks', written over a horizontal line.

Marina Brooks

Attest: Dianna L. Price